



CLYDE LAMAR, SR

The 34th Annual Clyde Lamar's "Gold Cup" Golf Classic

Friday September 10th , 2021

Bidwell Park Golf Course

3199 Golf Course Road, Chico, California



By: Northern California Auto Racing, Inc., (NCAR) elects to recognize 34 years of Clyde Lamar's "Gold Cup" Golf Classic. Since Clyde's health will not permit his continuing the Golf Classic..... NCAR'S Director Clyde Lamar has asked NCAR to take over. Please join us to play some fantastic Golf and Recognize and Honor CLYDE LAMAR for his 34 years promoting the Golf Classic, and decades of support for Auto Racing as a Championship Car Owner and many selfless SPONSORSHIPS.

-Sponsorship Opportunities-

Here's a chance to publicize your company name or logo, or to just thank sprint car racing, by being a supporting sponsor of this golf tournament to benefit the Northern California Auto Racing, Inc. (NCAR) for a hall of fame and museum.

Your name will be displayed at the tournament with many of the most influential people in sprint car racing. The field will be an assortment of top name drivers, car owners, sponsors, manufacturers, fans, track owners and promoters.

Come join us for this exciting event. It's a great way to have fun, gain exposure, and support Clyde Lamar's "GOLD CUP" Golf Classic.

SPONSORSHIP LEVELS AVAILABLE

- Barbecue/Banquet Sponsor, Awards Sponsor:** Listed in headline of players sign up..... 500 printed for mailing and handouts.
- Golf Shirt Sponsor:** Signage will indicate your company as the sponsor.
- Beverage Cart Sponsor:** Great exposure. Your company will be featured with signage on the beverage cart.
- Special Event Sponsor:** Sponsoring a longest drive or closest to the pin contest will give your company special emphasis on that hole.
- Tee Box Sponsor:** Your Company will be featured on colorful signs at the tee box. Because this is a fund-raising tournament, we will have multiple tee sponsors. The signs will be spaced well apart for individual emphasis. We will not put competing businesses on the same hole.
- Prize Sponsor:** If you cannot participate in other sponsorships, we gladly accept donations. We hope to have raffle prizes and additional prizes for every player as well as complimentary gift bags. We will recognize all prize donors. Golf Bag stuffers in quantities of 120 are especially appreciated.
- Hole-In-One Sponsor:** Your Company will be featured on a colorful sign at the "Hole-In-One" on Hole #12.

QUANTITY	TITLE	AMOUNT	TOTAL
1. _____	Barbecue/Banquet Sponsor, Awards Sponsor	\$2,500.00	_____
2. _____	Golf Shirts Sponsor	\$2,000.00	_____
3. _____	Beverage Cart Sponsor	\$1,000.00	_____
4. _____	Special Event Sponsor - Closest to the Pin, and Longest Drive	\$ 600.00	_____
5. _____	Tee Box Sponsor	\$ 300.00	_____
6. _____	I would like to donate raffle prizes this year: _____		
7. _____	Hole-In-One Sponsor	\$ 800.00	_____
Name for sign _____		Contact Name _____	
Street or PO Box _____		City/State/Zip _____	
Daytime Phone _____		Email _____	

For Information Contact: Roy Wilhite - (916) 709-8400 or Mark Palmero - (916) 833-1185

Make checks payable to: Northern California Auto Racing, INC - PO Box 41284 Sacramento, CA 95841

Northern California Auto Racing, Inc. (NCAR) is a non-profit California corporation organized under 501(c)3 of the Internal Revenue code as a tax deductible charity. Your charitable gift/donation is very much appreciated and tax deductible to the full extent of the law.